

# bloggy giveaways.com

## GUIDELINES FOR VENDORS

- **Your only cost for participation is the product(s) you offer and shipping.** It is very cheap advertising, with a much higher click-rate than traditional blog ads.
- **I'll do a post explaining who you are and what you're giving away.** The object, of course, is to direct people to YOUR site, not to have them congregate at mine. I'll do whatever I can to encourage them to actually visit your site.
- **I'll accept comments (no duplicates allowed, to keep it fair!), and I'll leave them open for 4 days.** (If you want a longer giveaway, we can discuss this—but four days seems to be the “magic” number as far as keeping momentum.)
- **At the end of the giveaway, I'll close comments and randomly select a winner.** I'll immediately get you and the winner(s) in touch with each other.
- **You'll be responsible for paying for and arranging the shipping to the winner.** Please do this promptly. You'll need to let me know specifically where you're willing to ship—US only? Canada as well? Anywhere?
- **Giveaways must have a minimum retail value of \$75 (not including shipping).** If your product(s) cost less than \$75 each, you can offer more than one (multiple winners) to reach the minimum. **There is NO maximum.** The greater the retail value of your giveaway, the more enthusiastically readers will participate. **Note:** gift certificates are very popular prizes among winners!
- **Please be sure to give me all pertinent information before the giveaway is posted.** In particular, **if you want to offer a coupon code or increase the number of prizes, you must decide this before the giveaway is posted.** Unless it is my own error, I will not make changes after the fact.
- **Below is the information I will need from you:**
  - A brief description of your company and product and any relevant links—including the link to your main site.
  - *Specifically* what you would like to give away. Include the link to the product you're giving away, if applicable.
  - I should be able to pull photos off your site myself, unless they're protected. If they are, I'll need you to send me the JPEGs for a couple of photos as well.
  - Please let me know where you're willing to ship...US only? US and Canada? US, Canada, and UK? Anywhere? (If I don't hear from you on this, I'll assume it is US only.)

Please don't hesitate to contact me if you have any questions.

Melanie

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